

Wow your guests with our **REALLY** Crunchy Fries

Future trends and latest industry insights reveal that what chefs and consumers REALLY want most is **sensory indulgence, unique food experiences** and **premium quality**. To satisfy these needs, we have created the next generation of coated fries, crafted to deliver the **ultimate sensation in taste, crispiness and crunchiness**.



REALLY

2x more crispy
and crunchy
**Superior in crispiness
and crunchiness vs
competitor coated fries**

30 MIN.
LONG LASTING
CRUNCH

Stays crunchy for longer
Aground-breaking innovation
setting a new standard
for every kind of kitchen
operation



PREMIUM+

Artisan look and taste
The **unique appearance** and **real
potato taste** that
consumers want and are
willing to pay more for

Sustainability & reducing waste

- 30min holding time for optimal use in every channel
- Better yield, solids & coverage for more portions per bag and less waste
- 100% recyclable packaging

Healthier choices for people and planet

- Vegan-friendly for guilt-free indulgence
- Gluten-free and free from allergens
- Made from premium quality potatoes for delicious potato taste, texture and flavour